

Mehdi Khodaie

WordPress Specialist



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Professional Summary

Results-driven WordPress Specialist with 1.5 years of experience building, managing, and optimizing WordPress websites for international iGaming and eSIM brands. Experienced in the full website lifecycle, including website setup, content publishing, on-page SEO, QA, and ongoing maintenance. Skilled in Gutenberg, Elementor, WPBakery, WordPress Multisite, HTML/CSS customization, theme and plugin management, and SEO best practices, with a strong front-end foundation and attention to detail.



TECHNICAL SKILLS

WordPress & CMS

• WordPress Administration • Website Creation & Management • WordPress Multisite • Gutenberg / Elementor / WPBakery • Theme & Plugin Management • Content Publishing • Landing Page Creation • Custom Code Integration (HTML/CSS/JavaScript) • Website Maintenance • Quality Assurance (QA)

SEO

• On-page SEO • Technical SEO • Metadata Optimization • Heading Structure • Internal Linking • Image Optimization • URL Optimization • Content Optimization

Front-End

• CSS3 • JavaScript • jQuery • Bootstrap • Responsive Web Design

Development & Tools

• Git • JSON • Python • Node.js • React • PostgreSQL



PROFESSIONAL EXPERIENCE

Site Manager

Revpanda Group | March 2025 – July 2026

- Built and launched 30+ WordPress websites for international iGaming and eSIM brands, from initial setup to production.
- Managed the day-to-day maintenance and publishing of 1,000+ web pages while ensuring accuracy, consistency, and high content quality across multiple brands.
- Built responsive WordPress pages, including landing pages, reviews, sportsbook, payment, promotional, and informational pages using Gutenberg and Elementor.
- Implemented website structures, created navigation menus, added calls-to-action (CTAs), and maintained a consistent user experience across websites.
- Applied on-page SEO best practices by optimizing metadata, heading hierarchy, internal links, URLs, images, and on-page content.
- Configured and maintained WordPress themes and plugins, ensuring compatibility, functionality, and smooth website performance.
- Integrated custom HTML/CSS, JavaScript, and PHP snippets to support website functionality and front-end enhancements.
- Performed pre-publication quality assurance (QA), identifying and resolving content, layout, formatting, SEO, and usability issues before release.
- Worked closely with SEO specialists, content writers, designers, developers, and project managers in an Agile environment to deliver projects on time.
- Managed multiple concurrent projects while consistently meeting deadlines and maintaining high-quality standards.



Education

• Bachelor of Science in Electrical Engineering (Electronics)

Zarandieh University, Saveh, Iran (2008 – 2014)



Languages

• **Persian** (Native) • **English** (Professional Working Proficiency) • **Turkish** (Intermediate)



PROFESSIONAL STRENGTHS

• Attention to Detail • Organizational Skills • Problem-solving • Cross-functional Collaboration • Time Management • Adaptability • Ownership & Accountability • Continuous Learning